



HONG KONG PHARMACEUTICAL *JOURNAL*

Hong Kong Pharmaceutical Journal
Room 1303, Rightful Centre,
12 Tak Hing Street, Jordan
Hong Kong

Advertisement Order Form for HKPJ website 2024

I/We hereby authorise the Hong Kong Pharmaceutical Journal to insert the following advertisement in the website, period and types as stated below, for which I/We agree to pay them the prescribed fee(s) as said hereon.

Please put a tick (V) on the Month(s) of Publication at website:

<input type="checkbox"/> Jan 2024	<input type="checkbox"/> Feb 2024	<input type="checkbox"/> Mar 2024	<input type="checkbox"/> April 2024	<input type="checkbox"/> May 2024	<input type="checkbox"/> June 2024
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Name of Product (s): _____

Please put a tick (V) on the advertisement type preferred below:

Ad Type	Location	Specification	2-months posting	3-months posting
1.	Roller banner on home page	Desktop version: (A) 300px (H) x 1024px(W) (B) 600px (H) x 2048px W (must provide ad in higher resolution) Mobile Version: 735px (H) x 343px (W) Format:jpg/png	\$8,700	HK\$10,500
2.	Static square on the right column	800px (H) x 800px (W) Format:jpg/png	\$5,600	HK\$6,800
3.	Rectangular Banner at Bottom of Page	Desktop version: (C) 300px (H) x 1024px(W) (D) 600px (H) x 2048px W (must provide ad in higher resolution) Mobile Version: 735px (H) x 343px (W) Format:jpg/png	\$7,5000	HK\$9,000
4.	A4 Size Pop-up	3508px (H) x 2480px (W) Format:jpg/png (72dpi)	HK\$23,000	HK\$28,000

