

HONG KONG PHARMACEUTICAL JOURNAL

Hong Kong Pharmaceutical Journal Room 1303, Rightful Centre, 12 Tak Hing Street, Jordan Hong Kong

Advertisement Order Form for HKPJ website 2024

I/We hereby authorise the Hong Kong Pharmaceutical Journal to insert the following advertisement in the website, period and types as stated below, for which I/We agree to pay them the prescribed fee(s) as said hereon.

Please put a tick	(V) on the Month(S	of Publication	at	website:
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□ Jan 2024	□ Feb 2024	□ Mar 2024	□ April 2024	□ May 2024	□ June 2024
□ July 2024	□ Aug 2024	□ Sept 2024	□ Oct 024	□ Nov 2024	□ Dec 2024

Name of Product (s):

Please put a tick (V) on the advertisement type preferred below:

Ad	Location	Specification	2-months	3-months posting
Type			posting	
1.	Roller banner on home page	Desktop version: (A) 300px (H) x 1024px(W) (B) 600px (H) x 2048px W) (must provide ad in higher resolution)	\$8,700	HK\$10,500
		Mobile Version: 735px (H) x 343px (W) Format:jpg/png		
2.	Static square on the right column	800px (H) x 800px (W) Format:jpg/png	\$5,600	HK\$6,800
3.	Rectangular Banner at Bottom of Page	Desktop version: (C) 300px (H) x 1024px(W) (D) 600px (H) x 2048px W) (must provide ad in higher resolution) Mobile Version: 735px (H) x 343px (W)	\$7,5000	HK\$9,000
		Format:jpg/png		
4.	A4 Size Pop-	3508px (H) x 2480px (W)	HK\$23,000	HK\$28,000
	up	Format:jpg/png (72dpi)		



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Name of Company: Address:					
Contact Person:		Posit	ion:		
		Facsimile No:			
Email:					
Company Chop	Signature		Date		
Please sign and fax thi	s form to: Ms. \	/vonne Li	Fax: (852) 2376 3091		
For further information Mr. Kemo Lam Tel: (8 Ms. Yvonne Li Tel: (8	352) 5445 080 7	email:kamla			

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